



BLOND  
**STU  
DIO**<sup>®</sup>

# THE BLONDE MASTERS

UNLIMITED CREATIVITY.

RELIABLE RESULTS.

SUPERIOR CONDITION.

**L'ORÉAL**  
PROFESSIONNEL  
PARIS

# THE LIGHTENING PORTFOLIO WITH PURPOSE

ARTIST FAVORITE



**BLOND STUDIO 9**  
POWDER

**9 LEVELS**

Fast lift on dark bases



**MULTI-TECHNIQUES 8**  
POWDER

**8 LEVELS**

Fast lightening high lift



**PLATINIUM PLUS**  
CLASSIC & AMMONIA-FREE  
PASTE

**7 LEVELS**

Conditioning while lightening



**FREEHAND TECHNIQUES**  
POWDER

**6 LEVELS**

Balayage



**MAJIMÈCHES**  
STEP 1 & 2 CREAM

**5 LEVELS**

Honey blonde highlights



**SUNKISSED LIGHTENING**  
OIL

**2 LEVELS**

Base breaking tone correcting

**BEST FOR**



# THE ARTISTS WHO CAPTURE IT

## CREAMY BLONDE

BY: HEATHER PSORAS  
@HEATHERPSORAS



**THE ESSENTIAL:** Sunkissed Lightening Oil

**WHY:** Sunkissed Lightening Oil is one of my favorite tools for creating soft blonde effects. It gives the perfect shift to a natural base after a highlighting service.

**GLOSS TO FINISH:** DIA Richesse Metal .11

## CREATIVE FOILING

BY: BRANDON CURTIS  
@BRANDONCURTIS



**THE ESSENTIAL:** Platinum Plus

**WHY:** The consistency of Platinum Plus is perfect for foiling because the paste holds the hair in place. It is great for precise, creative work.

**GLOSS TO FINISH:** DIA Light 10.12 + 10.21

## FRENCH BALAYAGE

BY: SEBASTIAN LANGMAN-KIRTLEY  
@SEBASTIANCOLORIST



**THE ESSENTIAL:** Blond Studio 9

**WHY:** Blond Studio 9 provides ultra clean tonal results, which is perfect for that natural-looking, French Balayage result.

**GLOSS TO FINISH:** DIA Light 10.21

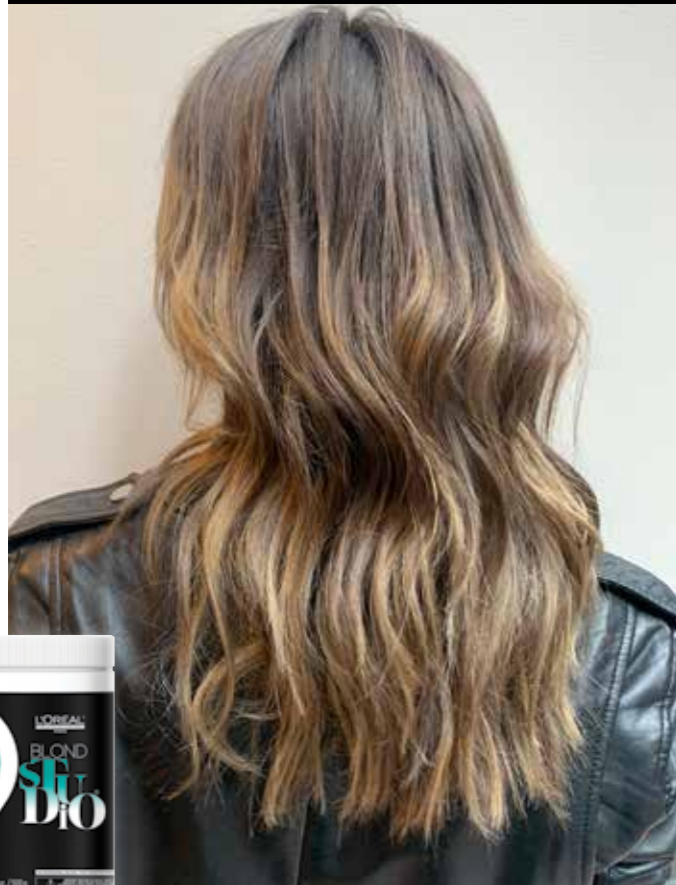
Discover all Step-By-Steps and even more technical information on [prouslorealprofessionnel.com](https://prouslorealprofessionnel.com)



# THE ARTISTS WHO CAPTURE IT

## SOMBRÉ

BY: JENNIFER MACDOUGALL  
@JENNIFERMACDOUGALL



**THE ESSENTIAL:** Blond Studio 9

**WHY:** Blond Studio 9 is amazing at neutralizing. Most times with Sombre techniques, you're working with a dark base. Blond Studio 9 will give you that cool, natural grow-out result your client is looking for.

**GLOSS TO FINISH:** DIA Light 9.11

## TRADITIONAL FOILING

BY: JO BLACKWELL-PRESTON  
@BLACKWELLJO



**THE ESSENTIAL:** Multi-Techniques 8

**WHY:** Multi-Techniques 8 is my go-to for foiling because it can be used on and off scalp. Plus- it stays put inside of the foils.

**GLOSS TO FINISH:** DIA Light Clear

## COLOR MELT

BY: SUZIE BOND  
@SUZIEBOND



**THE ESSENTIAL:** Majimèches Step 1 & 2

**WHY:** Majimèches Highlighting Crème gives a controlled lift and creates the perfect honey blonde highlights.

**GLOSS TO FINISH:** DIA Light 8.34

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