BLOND 9 STUDiO®

THE 9 GOLDEN RULES

Blond Studio 9 is the first lightening powder by L'Oréal Professionnel with up to 9 levels of lift and improved hair cosmeticity. This is the most powerful lightening powder in the Blond Studio range, therefore it might take professionals some time to adjust to the new power and speed of lift.

Please Read & Follow "THE 9 GOLDEN RULES" prior to usage. Print "THE 9 GOLDEN RULES" document and keep it visible at the back bar in each salon where product is present. Make sure each colorist reads it before usage.

1 DO NOT USE HEAT

2 BE VERY ATTENTIVE WHEN PERFORMING A DIAGNOSIS

To provide the best lightening experience, choose the right Blond Studio product for your client:

• **SELECT BLOND STUDIO 9 FOR:**
  - Thick and/or resistant hair
  - Difficult to lighten bases (such as dark bases under 5 or ashy bases)

• **Do not** use Blond Studio 9 on thin or sensitized hair. In this case, select Multi-Techniques 8 or Platinium Plus.

• **For on-scalp application**, we recommend the use of Multi-Techniques 8 or Platinium Plus.

• **Do not perform 2 applications in the same day with any lightener.**

• Do not use on Henna colored hair.

3 FAVOR THE USAGE OF THE 20-VOL OIL DEVELOPER

Use only the dedicated Blond Studio 9 Oil Developers.

• **Favor the usage of the 20-volume oil developer,** as Blond Studio 9 is powerful and allows you to achieve the same result as with your classic 30-volume Majicrème or Nutri-developer, but with faster take off, improved hair cosmeticity and a neutralized result.

• **Keep the usage of the 30-volume oil-developer only for really dark bases** (under 5), **hard to lighten bases** (such as ash), and on **thick & resistant hair**. **And never on-scalp.**

4 FOR ENCLOSED TECHNIQUES, USE ONLY L'ORÉAL PROFESSIONNEL ALUMINUM FOILS

Blond Studio 9 is optimized to be used exclusively with L'Oréal Professionnel Aluminum Foils or with professional foils that respect the specifications below (it is not possible to use the standard household aluminum).
Reminder of the specifications of the foil authorized: SOFT ALLOY 8079 20µm or SOFT ALLOY 1200 18µm.

The use of any other foil is prohibited, as it might reduce the performance of the product and might cause additional heating due to:
  - only the aluminum foils from L'Oréal Professionnel can evacuate the heat, where a plastic support such as quick, sweet or easi mèches prevent the heat liberation and keep it inside.
  - only L'Oréal Professionnel Aluminum Foil have the right thickness and composition according to our standards.

5 STRICTLY RESPECT THE DOSAGE AND THE MIXING RATIOS

We recommend using a scale at all times when preparing the mixture.

Mixing ratios:
  - **Open Air- 1:1**
  - **Enclosed - 1:1.5** - Because Blond Studio 9 Powder is a more powerful lightener, the actives within the powder need to be diluted enough with the developer to avoid any unwanted heating due to enclosing.
  - **Global/On Scalp-** Multi-Techniques 8 & Platinium Plus are more suited for on-scalp application. However, If you were to use Blond Studio 9 on scalp, **follow 1:2, 1:3 with 20-volume oil developer ONLY**.

6 PREPARE THE MIX IN SMALL QUANTITIES

Only use one dosing spoon of the powder (1oz.) + the exact ratio of developer depending on the technique.
Do not mix large quantities of the product within one bowl. If you need more product, re-prepare small quantities during the application process.

7 DO NOT OVERLOAD PRODUCT ON HAIR

Blond Studio 9 is a very powerful product and **there is no need to overload product on the hair** to achieve the highest level of lift.
Too much product may cause additional heat to develop, causing discomfort to your client.

8 DO NOT LEAVE ON THE PRODUCT MORE THAN 50MIN

Do not gather the hair in a bun during the processing time.

9 ONLY USE CLEAN, PLASTIC TOOLS (BOWL & BRUSH)

As always, to avoid any contamination of the product with undesirable ingredients, **it is mandatory to clean the tools thoroughly and, if possible, have a dedicated set of tools for lighteners.**
Do not use any metallic tools (even if you are used to use metallic combs for the highlights).
Use only plastic tools. Wear gloves.

L'ORÉAL
PROFESSIONNEL
PARIS

P2047T00