

INOA HIGH RESIST

PREMIUM AMMONIA-FREE HAIR COLOR POWERED BY OIL COMBAT BRASSINESS FOR UP TO 8 WEEKS

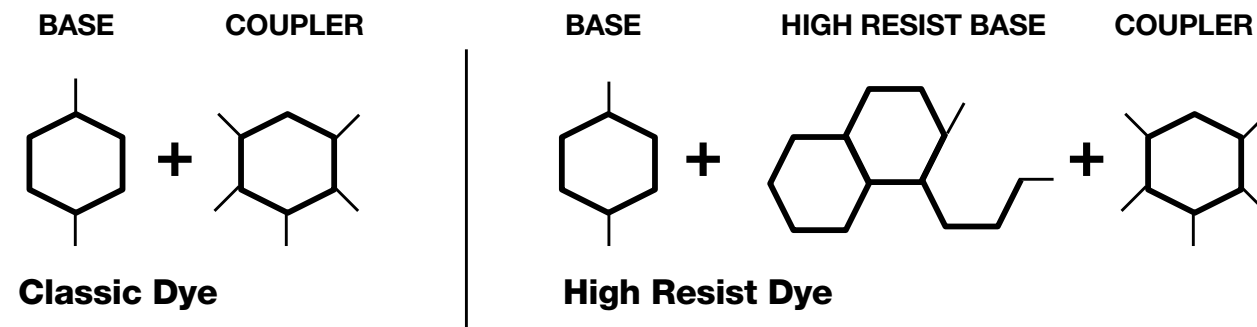
L'ORÉAL
PROFESSIONNEL
PARIS



HIGH RESIST DYE

PATENTED TECHNOLOGY – High Resist INOA Shades create a stronger connection for neutralizing results.

- Combats brassiness for up to 8 weeks
- Cutting-edge patented technology
- Improved visible hair quality
- Maximization of tones for the most beautiful colors





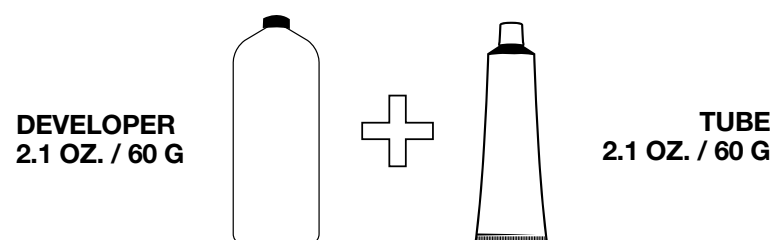
PREPERTAION

The INOA 2-part system is a 1:1 mixing ratio.

FOR ONE APPLICATION

- Measure 2.1 oz./60g. of INOA ODS² Rich Developer (10-, 20-, or 30-volume) into an INOA measuring cup or INOA doser for accuracy.
- Add 1 tube (2.1 oz./60 g) of INOA ODS² haircolor.
- Mix together until a smooth, creamy texture is obtained.

| LEVEL OF LIFT | INOA 10-VOL | INOA 20-VOL | INOA 30-VOL |
|---------------|-------------------|-------------------|---------------------------|
| | 1 level | Up to 2 levels | Up to 3 levels |
| USAGE | Toning refreshing | Coverage of white | More visible color change |



APPLICATION

Apply to dry, unwashed hair with an INOA brush.
DEVELOPMENT TIME: 35 MINUTES.

TECHNICAL RULES

COVERING WHITE HAIR

- **Up to 70% white hair:** Apply the chosen target shade and process 35 min.
- **Between 70% and 100% white hair:** If the chosen target shade is warm, mix ½ tube of the chosen target shade + ½ tube of the Gold Natural shade at the same level. If the chosen target shade is cool, mix ½ tube of the chosen target shade + ½ tube of the Natural shade at the same level. For mid-lengths and ends, use target shade only. Development time: 35 min.

RINSING

- When development time is complete, add a little warm water to the hair and gently emulsify thoroughly, and rinse until the water runs clear.
- Shampoo twice with INOA-Post Shampoo.

TAKE THROUGH GUIDELINES

| | |
|---|--|
| MAXIMUM FADING: INOA (10-vol) DIARICHESSE | LOSS OF DEPTH (2 – 3 LEVELS) + TONE Take through immediately (TTI) Take through last 20 minutes |
| MODERATE FADING: INOA (10-vol) DIARICHESSE DIALIGHT | LOSS OF DEPTH (1 LEVEL) + TONE Take through last 15 – 20 minutes Take through up to 20 minutes Take through up to 20 minutes |
| MINIMAL FADING: INOA DIARICHESSE DIALIGHT | SLIGHT LOSS OF TONE Take through last 5 minutes Take through up to 10 minutes Take through up to 10 minutes |