



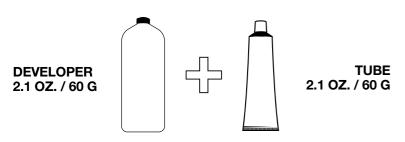
### **PREPERTAION**

The INOA 2-part system is a 1:1 mixing ratio.

#### FOR ONE APPLICATION

- Measure 2.1oz./60g. of INOA ODS<sup>2</sup> Rich Developer (10-, 20-, or 30-volume) into an INOA measuring cup or INOA doser for accuracy.
- Add 1 tube (2.1 oz./60 g) of INOA ODS<sup>2</sup> haircolor.
- Mix together until a smooth, creamy texture is obtained.

LEVEL OF LIFT	INOA 10-VOL 1 level	INOA 20-VOL Up to 2 levels	INOA 30-VOL Up to 3 levels
USAGE	Toning refreshing	Coverage of white	More visible color change



## **APPLICATION**

Apply to dry, unwashed hair with an INOA brush. **DEVELOPMENT TIME:** 35 MINUTES.

# **TECHNICAL RULES**

#### **COVERING WHITE HAIR**

- **Up to 70% white hair:** Apply the chosen target shade and process 35 min.
- Between 70% and 100% white hair: If the chosen target shade is warm, mix ½ tube of the chosen target shade + ½ tube of the Gold Natural shade at the same level. If the chosen target shade is cool, mix ½ tube of the chosen target shade + ½ tube of the Natural shade at the same level. For mid-lengths and ends, use target shade only. Development time: 35 min.

### **RINSING**

- When development time is complete, add a little warm water to the hair and gently emulsify thoroughly, and rinse until the water runs clear.
- Shampoo twice with INOA-Post Shampoo.

## **TAKE THROUGH GUIDELINES**

MAXIMUM FADING: INOA (10-vol) DIARICHESSE	LOSS OF DEPTH (2 - 3 LEVELS) + TONE  Take through immediately (TTI) Take through last 20 minutes
MODERATE FADING: INOA (10-vol) DIARICHESSE DIALIGHT	LOSS OF DEPTH (1 LEVEL) + TONE  Take through last 15 – 20 minutes  Take through up to 20 minutes  Take through up to 20 minutes
MINIMAL FADING: INOA DIARICHESSE DIALIGHT	SLIGHT LOSS OF TONE Take through last 5 minutes Take through up to 10 minutes Take through up to 10 minutes



### MIXING INSTRUCTIONS

Mix 2.1 oz./60 g of INOA ODS $^2$  Rich Developer (10-,20-, or 30-volume) with 0.5 oz./15 g\* of INOA Mix shade and 1.6 oz./45 g of INOA target shade (1:1 ratio of INOA ODS $^2$  Rich Developer to INOA Mix shade and INOA target shade).

### ON PRE LIGHTENED HAIR

- **INTENSE EFFECT:** Mix 2.1 oz./60 g of INOA ODS<sup>2</sup> 10-volume Rich Developer with 2.1 oz./60 g of INOA Mix shade alone (1:1 ratio).
- PASTEL EFFECT: Mix 2.1 oz./60 g of INOA ODS<sup>2</sup> 10-volume Rich Developer with 0.7 oz./20 g of INOA Mix shade and 1.4 oz./40 g of INOA CLEAR (1:1 ratio).\*\*
- \*Amount suggested on pigmented hair. INOA Mix is not for covering white.
- \*\*Proportions of INOA Mix shade and INOA CLEAR can be varied as long as they are mixed in a 1:1 ratio with INOA ODS<sup>2</sup> 10-volume Rich Developer.