Majilift





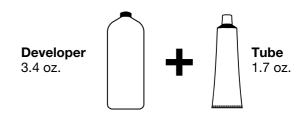


IDEAL BASE 1 - 4

FOR ONE APPLICATION

2:1 mixing ratio: 3.4 oz. Majicrème Developer + 1 tube

LEVEL OF LIFT		30-VOL Up to 4 levels
USAGE	Maximum neutralization	Maximum lift



APPLICATION

VIRGIN APPLICATION

- Apply mixture ½ inch away from scalp to the mid-lengths/ends
- Process for 15 20 minutes
- Apply mixture to the new growth and re-apply to mid-lengths/ends
- Develop for full development time

RE-GROWTH APPLICATION

- · Apply to dry, unwashed new growth
- Process for full development time
- Take through using DIALIGHT shade of choice with 6-volume developer for 5-10 minutes before then end of the development time, depending on the color on the mid-lengths/ends

DEVELOPMENT TIME: 30 MINUTES

RINSING

When development time is complete, add a little warm water to the hair and gently emulsify. Thoroughly rinse color from the hair and shampoo twice with L'Oréal Professionnel Post-Color Shampoo.

ULTRA LIGHT BLONDING FOR DARK NATURAL BASES

- Lifts up to 4 levels
- Covers up to 30% white
- Ideal base level 1-4