













Majirel® & Majirouge

GREEN	BLUE		VIOLET		COOL								MOCHA		NATURAL					
.07	.01	.1	.02	.22	.014	.015	.023	.025	.12	.13	.21	.23	.18	.8	.0					
<div>8.07/8NGr</div> <div></div> <div>6.07/6NGr</div> <div></div> <div>5.07/5NGr</div> <div></div>	10.01/10NB	NEW! 10.1/10B	NEW! 9.02/9NV	9.22/9VV					9.12/9BV	9.13/9BG	10.21/10VB			10/10N	<div></div> <div>9/9N</div> <div></div> <div>8/8N</div> <div></div> <div>7/7N</div> <div></div> <div>6/6N</div> <div></div> <div>5/5N</div> <div></div> <div>4/4N</div> <div></div> <div>3/3N</div> <div></div> <div>1/1N</div> <div></div>					
	9.01/9NB	9.1/9B									9.21/9VB									
	8.01/8NB	8.1/8B	8.13/8BG	8.8/8M						8.0*/8NN	8/8N									
	7.01/7NB	7.1/7B	7.12/7BV	7.13/7BG						7.23/7VG	7.18/7BM					7.8/7M	7.0*/7NN	7/7N		
	6.01/6NB	6.1/6B	6.014/6NBC	6.015/7NBRv						6.025/NVRv	6.13/6BG					6.23/6VG	6.8/6M	6.0*/6NN	6/6N	
				5.015/5NBRv						5.023/5NVG	5.025/5NVRv						5.18/5BM	5.8/5M	5.0*/5NN	5/5N
																	4.8/4M	4.0*/4NN	4/4N	

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WARM						GOLD				COPPER				REDS									
.035	.041	.042	.31	.32	.35	.03	.3	.30	.34	.4	.40	.43	.45	.5	.56	.6	.60	.62	.64	.65			
9.31/9GB						9.03/9NG	9.3/9G																
						8.03/8NG	8.3/8G	8.30/8GGG	8.34/8GC	8.43/8CG				8.45/8CRv									
7.035/7NGRv	7.041/7NCB	7.042/7NCV	7.31/7GB	7.35/7GRv		7.03/7NG	7.3/7G					7.4/7C	7.40/7CCC Rubilane	7.43/7CG									
						6.03/6NG	6.3/6G									6.45/6CRv							
						6.32/6GV		6.35/6GRv									6.6/6R		6.60/6RRR Lumax	6.62/6RV	6.64/6RC Rubilane	6.65/6RRv	
5.041/5NCB						5.32/5GV		5.35/6GRv	5.3/5G				5.4/5C				5.5/5Rv	5.6/5R		5.62/5RV		5.64/5RC	
								4.35/4GRv	4.3/4G														
													4.45/4CRv				4.56/4RvR		4.65/4RRv				

Carmilane™
Vibrant Garnet Reds. Highest intensity & fade resistance.

C5.20/C5VVV
Carmilane

C4.16/C4BR
Carmilane

C4.55/C4RvRv
Carmilane

C5.60/C5RRR
Carmilane

C6.46/C6CR
Carmilane

C6.64/C6RC
Carmilane

C3.66/C3RR
Carmilane

C6.66/C6RR
Carmilane

Majirel® & Majirouge

L'ORÉAL
PROFESSIONNEL
PARIS



LONG-LASTING, RADIANT COLOR WITH RICH, NATURAL TONES

- Lifts up to 3 levels
- Covers up to 100% white



INTENSE, VIBRANT, LONG-LASTING REDS & COPPERS

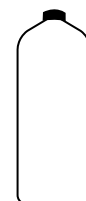
- Lifts up to 3 levels
- Covers up to 100% white

FOR ONE APPLICATION

1.5 : 1 mixing ratio: 2.6 oz. Majicrème Developer + 1 tube

LEVELS OF LIFT	20-VOL Up to 2 levels	30-VOL Up to 3 levels
USAGE	Coverage of white	Maximum lift

Developer
2.6 oz.



+



Tube
1.7 oz.

APPLICATION

VIRGIN APPLICATION

- Apply mixture to the mid-lengths/ends ½ inch from the scalp
- Develop for 15 minutes
- Apply mixture to the re-growth and re-apply to mid-lengths/ends
- Process for full development time

RE-GROWTH APPLICATION

- Apply to dry, unwashed re-growth
- Process for full development time

DEVELOPMENT TIME: 35 MINUTES

*Carmilane™, Lumax, Rubilane™ & DM5 WARNING: It is imperative that Carmilane™, Lumax, Rubilane™ and DM5 shades be used alone. They must not be used in combination with any other shade from a different technology family. FOR EXAMPLE, Carmilane™ C5.60 can be mixed with Carmilane™ C6.66. However, Carmilane™ C5.60 cannot be mixed with Lumax 6.60.

RINSING

When development time is complete, add a little warm water to the hair and gently emulsify. Thoroughly rinse color from the hair and shampoo twice with L'Oréal Professionnel Post-Color Shampoo.

TAKE THROUGH GUIDELINES

MAXIMUM FADING: MAJIREL DIARICHESSE	LOSS OF DEPTH (2 – 3 LEVELS) + TONE <ul style="list-style-type: none"> • Apply a small amount of warm water to mixture • Add a 3 inch ribbon of a color match shade to the remaining mixture and take through immediately (TTI) • Take through last 20 minutes
MODERATE FADING: MAJIREL DIARICHESSE DIALIGHT	LOSS OF DEPTH (1 LEVEL) + TONE <ul style="list-style-type: none"> • Apply mixture through mid-lengths ends for the last 15 - 20 minutes of development time • Take through up to 20 minutes • Take through up to 20 minutes
MINIMUM FADING: MAJIREL DIARICHESSE DIALIGHT	SLIGHT LOSS OF TONE <ul style="list-style-type: none"> • Add a small amount of warm water to the remaining mixture • Emulsify mixture through the mid-lengths/ends at the shampoo basin • Take through up to 10 minutes • Take through up to 10 minutes

COVERAGE OF WHITE

• OVER 50% WHITE

CLIENT'S TARGET SHADE	MIXING INSTRUCTIONS
WARM TARGET SHADE	½ tube of the desired shade + ½ tube of the corresponding level Gold shade (.3/G)
COOL TARGET SHADE	½ tube of the desired shade + ½ tube of the corresponding level Natural shade (N)

• UNDER 50% WHITE

Choose the client's desired Majirel shade. 6.03*, 7.03* and 8.03*

*Complete coverage without mixing