

Majirel® & Majirouge

L'ORÉAL
PROFESSIONNEL
PARIS

GREEN	BLUE		VIOLET		COOL								MOCHA		NATURAL	
.07	.01	.1	.02	.22	.014	.015	.023	.025	.12	.13	.21	.23	.18	.8	.0	
	10.01/10NB	NEW! 10.1/10B									10.21/10VB				10/10N	
																
	9.01/9NB	9.1/9B	NEW! 9.02/9NV	9.22/9VV					9.12/9BV	9.13/9BG	9.21/9VB				9/9N	
																
8.07/8NGr	8.01/8NB	8.1/8B												8.8/8M	8.0*/8NN	8/8N
																
	7.01/7NB	7.1/7B			7.014/7NBC	7.015/7NBRv			7.12/7BV	7.13/7BG		7.23/7VG	7.18/7BM	7.8/7M	7.0*/7NN	7/7N
																
6.07/6NGr	6.01/6NB	6.1/6B			6.014/6NBC			6.025/NVRv		6.13/6BG		6.23/6VG		6.8/6M	6.0*/6NN	6/6N
																
5.07/5NGr		5.1/5B				5.015/5NBRv	5.023/5NVG	5.025/5NVRv					5.18/5BM	5.8/5M	5.0*/5NN	5/5N
																
														4.8/4M	4.0*/4NN	4/4N
																
																3/3N
																
																1/1N
																

Majirel® & Majirouge

L'ORÉAL
PROFESSIONNEL
PARIS



LONG-LASTING, RADIANT COLOR WITH RICH, NATURAL TONES

- Lifts up to 3 levels
- Covers up to 100% white

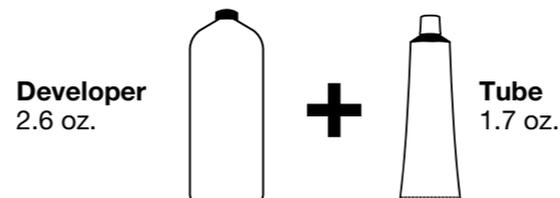
INTENSE, VIBRANT, LONG-LASTING REDS & COPPERS

- Lifts up to 3 levels
- Covers up to 100% white

FOR ONE APPLICATION

1.5 : 1 mixing ratio: 2.6 oz. Majicrème Developer + 1 tube

LEVELS OF LIFT	20-VOL Up to 2 levels	30-VOL Up to 3 levels
USAGE	Coverage of white	Maximum lift



APPLICATION

VIRGIN APPLICATION

- Apply mixture to the mid-lengths/ends ½ inch from the scalp
- Develop for 15 minutes
- Apply mixture to the re-growth and re-apply to mid-lengths/ends
- Process for full development time

RE-GROWTH APPLICATION

- Apply to dry, unwashed re-growth
- Process for full development time

DEVELOPMENT TIME: 35 MINUTES

*Carmilane™, Lumax, Rubilane™ & DM5 WARNING: It is imperative that Carmilane™, Lumax, Rubilane™ and DM5 shades be used alone. They must not be used in combination with any other shade from a different technology family. FOR EXAMPLE, Carmilane™ C5.60 can be mixed with Carmilane™ C6.66. However, Carmilane™ C5.60 cannot be mixed with Lumax 6.60.

RINSING

When development time is complete, add a little warm water to the hair and gently emulsify. Thoroughly rinse color from the hair and shampoo twice with L'Oréal Professionnel Post-Color Shampoo.

TAKE THROUGH GUIDELINES

MAXIMUM FADING: MAJIREL	LOSS OF DEPTH (2 - 3 LEVELS) + TONE <ul style="list-style-type: none"> • Apply a small amount of warm water to mixture • Add a 3 inch ribbon of a color match shade to the remaining mixture and take through immediately (TTI)
DIARICHESSE	<ul style="list-style-type: none"> • Take through last 20 minutes
MODERATE FADING: MAJIREL	LOSS OF DEPTH (1 LEVEL) + TONE <ul style="list-style-type: none"> • Apply mixture through mid-lengths ends for the last 15 - 20 minutes of development time
DIARICHESSE DIALIGHT	<ul style="list-style-type: none"> • Take through up to 20 minutes • Take through up to 20 minutes
MINIMUM FADING: MAJIREL	SLIGHT LOSS OF TONE <ul style="list-style-type: none"> • Add a small amount of warm water to the remaining mixture • Emulsify mixture through the mid-lengths/ends at the shampoo basin
DIARICHESSE DIALIGHT	<ul style="list-style-type: none"> • Take through up to 10 minutes • Take through up to 10 minutes

COVERAGE OF WHITE

• OVER 50% WHITE

CLIENT'S TARGET SHADE	MIXING INSTRUCTIONS
WARM TARGET SHADE	½ tube of the desired shade + ½ tube of the corresponding level Gold shade (.3/G)
COOL TARGET SHADE	½ tube of the desired shade + ½ tube of the corresponding level Natural shade (N)

• UNDER 50% WHITE

Choose the client's desired Majirel shade. 6.03*, 7.03* and 8.03*

*Complete coverage without mixing