

Majirel High Lift & Majiblonde^{ultra}

L'ORÉAL
PROFESSIONNEL
PARIS



HI-LIFT COLOR FOR ULTRA LIGHT BLONDING & TONING IN ONE STEP

- Lifts up to 4½ levels
- Covers up to 30% white
- Ideal base level 5 - 9



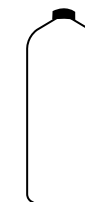
IDEAL BASE
5 - 9

FOR ONE APPLICATION

2 : 1 mixing ratio: 3.4 oz. Majicrème Developer + 1 tube

LEVEL OF LIFT	30-VOL Up to 4 levels	40-VOL Up to 4½ levels
USAGE	Maximum neutralization Less lift, more neutralization	Maximum lift More lift, less neutralization
STYLIST TIP	Ideal for natural bases 6 - 8	Ideal for natural bases 5 - 6

Developer
3.4 oz.



Tube
1.7 oz.

APPLICATION

VIRGIN APPLICATION

- Apply mixture ½ inch away from scalp to the mid-lengths/ends
- Process for 15 - 20 minutes
- Apply mixture to the new growth and re-apply to mid-lengths/ends
- Develop for full development time

RE-GROWTH APPLICATION

- Apply to dry, unwashed new growth
- Process for full development time
- Take through using DIALIGHT with 6-volume developer (Suggested shades: 9.03, 9.3, Clear)

DEVELOPMENT TIME: 50 MINUTES

Do not use heat.

RINSING

When development time is complete, add a little warm water to the hair and gently emulsify. Thoroughly rinse color from the hair and shampoo twice with L'Oréal Professionnel Post-Color Shampoo.