# Majirel COOL·COVER





# FOR ONE APPLICATION

1.5:1 mixing ratio: 2.6 oz. Majicrème Developer + 1 tube

	LEVELS	20-VOL	30-VOL
	OF LIFT	Up to 2 levels	Up to 3 levels
	USAGE	Coverage of white	Maximum lift

# **APPLICATION**

#### **VIRGIN APPLICATION**

- Apply mixture to the mid-lengths/ends ½ inch from the scalp
- Develop for 15 minutes
- Apply mixture to the re-growth and re-apply to mid-lengths/ends
- Process for full development time

## **RE-GROWTH APPLICATION**

- Apply to dry, unwashed re-growth
- Process for full development time

#### **DEVELOPMENT TIME: 35 MINUTES**

# RINSING

When development time is complete, add a little warm water to the hair and gently emulsify. Thoroughly rinse color from the hair and shampoo twice with L'Oréal Professionnel Post-Color Shampoo.

## COVERAGE OF WHITE

## When using levels 3 to 5:

• For up to 100% coverage of white hair, apply target shade without mixing

### When using levels 6 and above:

- For up to 100% natural coverage of white hair, apply target shade
- For up to 100% opaque coverage of white hair apply ½ target shade + ½ natural shade on the same level