

Majirel

IONÈNE G + INCELL®



PALE BLONDE	LIGHT BLONDE	BLONDE	DARK BLONDE	LIGHT BROWN	BROWN	MAJIREL MIX
☐ 10/10N P1535201	☐ 8/8N P1533701	☐ 7/7N P1532901	☐ 6/6N P1532001	☐ 5/5N P1531301	☐ 4/4N P1531001	☐ Blue P1304201
☐ 10.01/10NB P1535301	☐ 8.01/8NB P1533801	☐ 7.01/7NB P1533001	☐ 6.01/6NB P1532101	☐ 5.015/5NBRv P1403000	☐ 4.3/4G P1531100	☐ Violet P1304100
☐ 10.21/10VB P1535401	☐ 8.03/8NG P1535701	☐ 7.015/7NBRv P1403100	☐ 6.03/6NG P1535501	☐ 5.023/5NVG P1403300	☐ 4.35/4GRv P1531201	☐ Green P1304300
☐ 10.1/10B P1649700	☐ 8.07/8NGr P0626800	☐ 7.03/7NG P1535600	☐ 6.07/6NGr P1532801	☐ 5.07/5NGr P1531900	☐ 4.45/4CRv P1531200	☐ Copper P0205900
VERY LIGHT BLONDE	☐ 8.1/8B P1533901	☐ 7.035/7NGRv P1403200	☐ 6.1/6B P1532201	☐ 5.1/5B P1531401	☐ 4.55/4CRvRv P1226000	☐ Red P0206000
☐ 9/9N P1534501	☐ 8.13/8BG P1534001	☐ 7.041/7NCB P1345100	☐ 6.13/6BG P1453600	☐ 5.18/5BM P1164100	☐ 4.56/4RvR P1453500	
☐ 9.01/9NB P1534601	☐ 8.3/8G P1534101	☐ 7.1/7B P1533101	☐ 6.23/6VG P0047001	☐ 5.23/5VG P1676200 HIGH RESIST	☐ 4.65/4RRv P1536300	
☐ 9.02/9NV P1649800	☐ 8.34/8GC P1534301	☐ 7.12/7BV P1676301 HIGH RESIST	☐ 6.3/6G P1532301	☐ 5.3/5G P1531501	☐ 4.8/4M P0855200	
☐ 9.03/9NG P1453400	☐ 8.43/8CG P1534401	☐ 7.13/7BG P1533201	☐ 6.32/6GV P1501800	☐ 5.32/5GV P1453200		
☐ 9.1/9B P1534701	☐ 8.45/8CRV P1453300	☐ 7.18/7BM P1164200	☐ 6.34/6GC P1532401	☐ 5.35/6GRv P1460301		
☐ 9.12/9BV P1676400 HIGH RESIST	☐ 8.8/8M P0856800	☐ 7.23/7VG P0066601	☐ 6.35/6GRv P1532500	☐ 5.4/5C P1531701		
☐ 9.13/9BG P1534801		☐ 7.3/7G P1533301	☐ 6.45/6CRv P1452900	☐ 5.5/5Rv P1531800		
☐ 9.21/9VB P1052000		☐ 7.31/7GB P1533401	☐ 6.6/6R P1532601	☐ 5.6/5R P1530701		
☐ 9.22/9VV P1534901		☐ 7.35/7GRv P1533500	☐ 6.60/6RRR LUMAX 43010331	☐ 5.8/5M P0855601		
☐ 9.3/9G P1535001		☐ 7.4/7C P1533601	☐ 6.62/6RV P1532700	☐ 5.64/5RC P1536500		
☐ 9.31/9GB P1535101		☐ 7.40/7CCC RUBILANE P1608100	☐ 6.64/6RC RUBILANE P1608000	☐ 5.62/5RV P1536401		
		☐ 7.43/7CG P0066701	☐ 6.65/6RRv P1536600			
		☐ 7.8/7M P0856401	☐ 6.8/6M P0856000			

MAJIROUGE CARMILANE

☐ C4.16/C4BR P1225500
☐ C4.55/C4RvRv P1226000
☐ C5.20/C5VVV P1225701
☐ C5.60/C5RRR P1075700
☐ C6.46/C6CR P1453100
☐ C6.64/C6RC P1075500
☐ C6.66/C6RR P1075600



MAJIREL COOL INFORCED

☐ CI 4.1 P1907900
☐ CI 5.1 P1908000
☐ CI 6.1 P1908100
☐ CI 7.1 P1908300
☐ CI 8.1 P1908500
☐ CI 9.1 P1908700
☐ CI 10.1 P1907700
☐ CI 6.13 P1908200
☐ CI 7.13 P1908400
☐ CI 8.13 P1908600
☐ CI 9.13 P1908800



HIGH LIFT

☐ Ash+ .11/BB P1115901
☐ Ash .1/B P1116001
☐ Neutral.0/N P1116301
☐ Beige .13/BG P1116400
☐ Violet .2/V P1116201

MAJIBLOND ULTRA

☐ 901 S NB P1536201
☐ 900S NN P1536101

Majirel GLOW



☐ CLEAR P1782100
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LIGHT COLLECTION FOR BASES 6-10

☐ .11/BB P1781600
☐ .12/BV P1782300
☐ .13/BG P1781700
☐ .21/VB P1781800
☐ .22/VV P1782400
☐ .01/NB P1816900
☐ .10/BBB P1817000
☐ .02/NV P1816800
☐ .18/BM P1816700
☐ .28/VM P1817200

DARK COLLECTION FOR BASES 1-5

☐ .11/BB P1625401
☐ .12/BV P1781900
☐ .13/BG P1625501
☐ .20/VVV P1782000
☐ .17/BGr P1782200
☐ .01/NB P1817500
☐ .22/VV P1817400
☐ .21/VB P1817300

Majirel COOL COVER



☐ CC 6.17/6BGr P1021900
☐ CC 7.17/7BGr P1022000
☐ CC 6.11/6BB P1021500
☐ CC 7.11/7BB P1021600
☐ CC 8.11/8BB P1021700
☐ CC 9.11/9BB P1021800



☐ CC 5.1/5B P0963800
☐ CC 6.1/6B P0964100
☐ CC 7.1/7B P0964400
☐ CC 8.1/8B P1020800
☐ CC 9.1/9B P1021100
☐ CC 10.1/10B P1769100



☐ CC 3/3N P1769000
☐ CC 4/4N P0963500
☐ CC 5/5N P0048701
☐ CC 6/6N P0048801
☐ CC 7/7N P0049001
☐ CC 8/8N P0049101



☐ CC 9/9N P1021000
☐ CC 10/10N P1768900
☐ CC 5.3/5G P0963900
☐ CC 6.3/6G P0964200
☐ CC 7.3/7G P0964500



MAJICRÈME 33.8 OZ.

☐ 12.5-vol. P1901900
☐ 20-vol. P1537100
☐ 30-vol. P1537200
☐ 40-vol. P1537300



☐ Pro Classics Post-Color Shampoo E0082504

INOA™



CLEAR

☐ **CLEAR**
P0981500

PALE BLONDE

☐ **10/10N**
P0541800

☐ **10.01/10NB**
P0708100

☐ **10.1/10B**
P0544000

☐ **10.23/10VG**
P1296400
High Resist

VERY LIGHT BLONDE

☐ **9/9N**
P0541100

☐ **9.0/9NN**
P1018500

☐ **9.01/9NB**
P0708200

☐ **9.04/9NC**
P0981300

☐ **9.1/9B**
P0583300

☐ **9.11/9BB**
P1029202

☐ **9.13/9BG**
P0544300

☐ **9.3/9G**
P1018300
Gold Naturals

LIGHT BLONDE

☐ **8/8N**
P0540900

☐ **8.0/8NN**
P1018400

☐ **8.1/8B**
P0543200

☐ **8.13/8BG**
P0583000

☐ **8.3/8G**
P0541700

☐ **8.3/8G**
P1018200
Gold Naturals

☐ **8.31/8GB**
P0544600

☐ **8.34/8GC**
P0543402

BLONDE

☐ **7/7N**
P0540802

☐ **7.0/7NN**
P0708400

☐ **7.07/7NGr**
P0890000

☐ **7.1/7B**
P0543802

☐ **7.13/7BG**
P0543100

☐ **7.11/7BB**
P1363500
High Resist

☐ **7.17/6BGr**
P1029000

☐ **7.23/7VG**
P0543700

☐ **7.3/7G**
P0541400

☐ **7.3/7G**
P1018100
Gold Naturals

☐ **7.31/7GB**
P0542800

☐ **7.34/7GC**
P0583400

☐ **7.35/7GRv**
P0543300

☐ **7.4/7C**
P0981200

☐ **7.43/7CG**
P0543000

☐ **7.44/7CC**
P0755800

☐ **7.8/7M**
P0862000

DARK BLONDE

☐ **6/6N**
P0540600

☐ **6.0/6NN**
P0708300

☐ **6.07/6NGr**
P0755700

☐ **6.1/6B**
P0542700

☐ **6.11/6BB**
P0861300

☐ **6.13/6BG**
P0584700s

☐ **6.15/6BRv**
P0708600

☐ **6.17/6BGr**
P1028800

☐ **6.23/6VG**
P0542500

☐ **6.3/6G**
P0541300

☐ **6.3/6G**
P1018000
Gold Naturals

☐ **6.31/6GB**
P0861400

☐ **6.32/6GV**
P0542100

REDS

☐ **4.56/4RvR**
P1362800
High Resist

☐ **5.5/5Rv**
P1362700
High Resist

☐ **5.56/5RvR**
P1362900
High Resist

☐ **5.60/5RRR**
P0755500
DM5

☐ **6.66**
P0938100

LIGHT BROWN

☐ **5/5N**
P0540702

☐ **5.0/5NN**
P0712600

☐ **5.1/5B**
P0709100

☐ **5.11/5BB**
P1665000

☐ **5.12/5BV**
P1362600
High Resist

☐ **5.13/5BG**
P1665100

☐ **5.15/5BRv**
P1362500
High Resist

☐ **5.17/5BGr**
P0583800

☐ **5.3/5G**
P0541500

☐ **5.3/5G**
P1017900
Gold Naturals

☐ **5.32/5GV**
P0542600

☐ **5.35/5GRv**
P0542000

☐ **5.4/5C**
P0543500

☐ **5.45/5CRv**
P0583100

☐ **5.8/5M**
P0861800

BROWN

☐ **4/4N**
P0541000

☐ **4.0/4NN**
P0712500

☐ **4.15/4BRv**
P0541900

☐ **4.20/4VVV**
P0544400

☐ **4.3/4G**
P0542200

DARK BROWN

☐ **3/3N**
P0541200

☐ **3.0/3NN**
P0712400

DARKEST BROWN

☐ **2.10/2BBB**
P0584800

BLACK

☐ **1/1N**
P0541600

INOA Carmilane™



INOA CARMILANE

☐ **C5.62/C5RV**
P0946400

☐ **C6.64/C6RC**
P0938000

☐ **C6.66/C6RR**
P0938100

LUOCOLOR



☐ **10/10N**
P1524800

☐ **9/9N**
P1525400

☐ **9.1/9B**
P1524600

☐ **8/8N**
P1525500

☐ **7/7N**
P1525600

☐ **7.1/7B**
P1524700

☐ **6/6N**
P1525100

☐ **5/5N**
40071031

☐ **4/4N**
P1525300

☐ **4.65/4RRv**
40071191

PASTELS

☐ **P01/NB**
P0056800

☐ **P02/NV**
P1524900

☐ **P0/N**
P1525000

HAIR touch up



SHADES

☐ **DARK BROWN/BLACK**
P1343800

☐ **BROWN**
P1343900

☐ **WARM BROWN**
P1524100

☐ **LIGHT BROWN**
P1344000

☐ **BLONDE/DARK BLONDE**
P1344100

☐ **LIGHT WARM BLONDE**
P1524000

☐ **AUBURN**
P1344200

#COLORFUL HAIR

SEMI PERMANENT HAIRCOLOR

10 True-to-tone shades and 1 Clear for unlimited possibilities



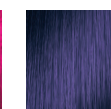
PINK SORBET
E2540200



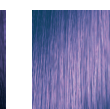
SUNSET CORAL
E2540400



HYPNOTIC MAGENTA
E2540100



ELECTRIC VIOLET
E2540300



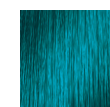
SUGAR LILAC
E2723000



TWINKLE FUSCHIA
E2722600



NAVY BLUE
E2539900



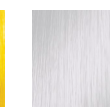
CARIBBEAN BLUE
E2540600



RED LIPSTICK
E2637500



YELLOW SUN
E2637100



CRYSTAL CLEAR
E2540500

#lorealprous

DI\ RICHESSE



CLEAR

☐ **CLEAR**
P0582002

VERY LIGHT BLONDE

☐ **9/9N**
P0742401

☐ **9.01/9NB**
P1477902

☐ **9.02/9NV**
P1478002

☐ **9.11/9BB**
P0742601

☐ **9.13/9BG**
P0743201

☐ **9.3/9G**
P0996801

☐ **9.31/9GB**
P0640102

LIGHT BLONDE

☐ **8/8N**
P0581801

☐ **8.02/8NV**
P0640200

☐ **8.13/8BG**
P0743300

☐ **8.3/8G**
P0742901

☐ **8.31/8GB**
P0581901

☐ **8.34/8GC**
P1190901

BLONDE

☐ **7/7N**
P0581502

☐ **7.01/7NB**
P0639801

☐ **7.13/7BG**
P0640602

☐ **7.14/7BC**
P0743001

☐ **7.23/7VG**
P0640502

☐ **7.30/7GGG**
P0581600

☐ **7.31/7GB**
P0581702

☐ **7.32/7GV**
P0640301

☐ **7.34/7GC**
P1024001

☐ **7.35/7GRv**
P0743101

☐ **7.40/7CCC**
P1024101

☐ **7.43/7CG**
P0891101

☐ **7.8/7M**
P0890801

DARK BLONDE

☐ **6/6N**
P0581102

☐ **6.01/6NB**
P0640000

☐ **6.02/6NV**
P0641400

☐ **6.12/6BV**
P0641300

☐ **6.13/6BG**
P0581202

☐ **6.23/6VG**
P0641100

☐ **6.3/6C**
P0742701

☐ **6.31/6GB**
P0891701

☐ **6.34/6GC**
P0581301

☐ **6.35/6GRv**
P0581401

☐ **6.4/6C**
P0890901

☐ **6.45/6CRv**
P0744000

☐ **6.8/6M**
P0890701

REDS

☐ **4.62/4RV**
P0580301

☐ **5.5/5Rv**
P0743901

☐ **5.54/5RvC**
P0743900

☐ **5.60/5RRR**
P0826701

☐ **5.65/5RRv**
P0891201

☐ **6.55/6RvRv**
P0891300

☐ **6.64/6RC**
P0826601

LIGHT BROWN

☐ **5/5N**
P0580400

☐ **5.01/5NB**
P0742500

☐ **5.07/5NGr**
P0891502

☐ **5.12/5BV**
P0641201

☐ **5.13/5BG**
P0580501

☐ **5.15/5BRv**
P0580601

☐ **5.3/5G**
P0742801

☐ **5.31/5GB**
P0580800

☐ **5.32/SGV**
P0580901

☐ **5.35/5GRv**
P0640801

☐ **5.8/5M**
P0890600

BROWN

☐ **4/4N**
P0580000

☐ **4.01/4NB**
P0639900

☐ **4.15/4BRv**
P0580102

☐ **4.20/4VVV**
P0580202

☐ **4.26/4VR**
P0743700

☐ **4.3/4G**
P0996701

☐ **4.8/4M**
P0890501

DARK BROWN

☐ **3/3N**
P0579900

☐ **3.00/3NN**
P0639701

DARKEST BROWN

☐ **2.10/2BBB**
P0640901

BLACK

☐ **1/1N**
P0579801

BLOND Studio

YOUR ULTIMATE TOOL BOX



OIL

☐ **Sunkissed Lightening Oil**
33.8 fl.oz.
P1895500

CREAM

☐ **Majimèches Highlighting Cream**
2.1 oz.
P1176000

☐ **Majimèches Accelerator Packettes**
6 x 1.0 oz.
E1476501

POWDER

☐ **Blond Studio 9 Powder**
17.6 oz.
P1905401

☐ **Freehand Techniques Powder**
14.1 oz.
P1907500

☐ **Multi-Techniques Powder**
32 oz.
P1175800

☐ **Freehand Techniques Powder**
12.3 oz.
U2806500

☐ **Platine Precision**
17.5 oz.
P0627900

NUTRI-DEVELOPERS (FOR PLATINUM ONLY)

☐ **20-Vol.**
33.8 fl.oz.
E1476600

☐ **30-Vol.**
33.8 fl.oz.
E1476700

☐ **40-Vol.**
33.8 fl.oz.
E1476800

PASTE

☐ **Platinum Plus (Store Only)**
17.6 oz.
E1474901

☐ **Platinum Ammonia-Free**
17.6 oz.
E1475101

OIL-BASED DEVELOPERS

☐ **20-Vol.**
33.8 fl.oz.
P1905201

☐ **30-Vol.**
33.8 fl.oz.
E3023400

TOOLS

BALAYAGE ARTIST TOOLKIT

☐ **New Specialized Balayage toolkit containing:**
2 brushes
2 planchettes
1 wisk
Set of 5 clips
U1863900

BALAYAGE BRUSHES

☐ **Medium**
P1993700

☐ **Large**
P1993600

BALAYAGE PLANCHETTE

☐ **Large**
U1863500

DI\ LIGHT



CLEAR

☐ **CLEAR**
P0587000

PALE BLONDE

☐ **10.01/10NB**
P1971700

☐ **10.02/10NV**
P1971800

☐ **10.12/10BV**
P0641800

☐ **10.13/10BG**
P0641900

☐ **10.21/10VB**
P0827200

☐ **10.22/10VV**
P1171000

☐ **10.23/10VG**
P1650300

☐ **10.32/10GV**
P0744400

VERY LIGHT BLONDE

☐ **9.01/9NB**
P0586600

☐ **9.1/9B**
P1650100

☐ **9.02/9NV**
P0586700

☐ **9.03/9NG**
P0586800

☐ **9.11/9BB**
P0744300

☐ **9.12/9BV**
P0826800

☐ **9.13/9BG**
P0586900

☐ **9.21/9VB**
P1650200

☐ **9.3/9G**
P0585200

☐ **9.31/9GB**
P1403400

LIGHT BLONDE

☐ **8/8N**
P0586300

☐ **8.1/8B**
P0997000

☐ **8.21/8VB**
P1972100

☐ **8.23/8VG**
P0892400

☐ **8.3/8G**
P0586400

☐ **8.34/8GC**
P0586500

BLONDE

☐ **7/7N**
P0641700

☐ **7.01/7NB**
P1972200

☐ **7.12/7BV**
P0826900

☐ **7.13/7BG**
P0996900

☐ **7.31/7GB**
P0586100

☐ **7.4/7C**
P0827000

☐ **7.40/7CCC**
P0744600

☐ **7.43/7CG**
P0586200

☐ **7.8/7M**
P1158700

DARK BLONDE

☐ **6/6N**
P0585700

☐ **6.1/6B**
P0997100

☐ **6.11/6BB**
P1770300

☐ **6.13/6BG**
P0585800

☐ **6.23/6VG**
P0892300

☐ **6.3/6G**
P0585900

☐ **6.34/6GC**
P0586001

☐ **6.45/6CRv**
P0892000

☐ **6.46/6CR***
P1024400

LIGHT BROWN

☐ **5/5N**
P0641600

☐ **5.1/5B**
P0891900

☐ **5.07/5NGr**
P0744200

☐ **5.31/5GB**
P0585401

BROWN

☐ **4/4N**
P0584900

REDS

☐ **6.64/6RC**
P0827100

☐ **5.54/5RvC**
P0827500

☐ **5.66/5RR**
P0585600



DI\ACTIVATEUR 33.8 FL.OZ.

☐ **6-vol.**
P0591702

☐ **9-vol.**
P0591800

☐ **15-vol.**
P0591900

DI\ LIGHT MILKSHAKES



☐ **9.01/9NB**



☐ **9.12/9BV**



☐ **10.13/10BG**



☐ **9.1/9B**



☐ **9.21/9VB**



☐ **10.21/10VB**



☐ **9.02/9NV**



☐ **10.01/10NB**



☐ **10.22/10VV**



☐ **9.03/9NG**



☐ **10.02/10NV**



☐ **10.23/10VG**



☐ **9.11/9BB**



☐ **10.12/10BV**



☐ **10.32/10GV**

SERIE EXPERT

Powermix Treatments for all hair types - 30 applications per bottle



Powermix Base

5.1 fl.oz.
E2504900

Powermix Color

5.1 fl.oz.
E3084700

Powermix Liss

5.1 fl.oz.
E2505200

Powermix Repair

5.1 fl.oz.
E2988400

Powermix Force

5.1 fl.oz.
E2505300

Powermix Nutri

5.1 fl.oz.
E2505400

Powermix Base Chamber

5.1 fl.oz.
E2414000

Powermix Additive Chamber

5.1 fl.oz.
E2414300

Powermix Kit Bowl With Spatula

E2656400

Vitamino Color For Color-Treated Hair



Shampoo

50.7 fl.oz.
E3083000

Conditioner

33.8 fl.oz.
E3082500

Masque

16.9 fl.oz.
E3083400

Shampoo

16.9 fl.oz.
E3082800

Conditioner

16.9 fl.oz.
E3453900

Masque

8.4 fl.oz.
E3083300

Color 10-in-1

6.4 fl.oz.
E3083500

Color Corrector Blondes

5.1 fl.oz.
E2227400

Acidic Sealer

8.4 fl.oz.
E3083600

Blondifier For Blonde Hair



Shampoo

50.7 fl.oz.
E2740900

Conditioner

33.8 fl.oz.
E2742000

Masque

16.9 fl.oz.
E2741700

Shampoo

16.9 fl.oz.
E2740700

Conditioner

16.9 fl.oz.
E3454200

Masque

8.4 fl.oz.
E2956600

Warm Blonde Perfector

5.1 fl.oz.
P1936500

Cool Blonde Perfector

5.1 fl.oz.
P1938800

Sun-Kissed Perfector

5.1 fl.oz.
P1939000

Concentrate

13.5 fl.oz.
E3385200

Silver For Grey, White Hair



Shampoo

50.7 fl.oz.
P1894900

Shampoo

16.9 fl. oz.
P1895000

Absolut Repair For Damaged Hair



Shampoo

50.7 fl.oz.
E2989000

Conditioner

33.8 fl.oz.
E2987300

Instant Mask

16.9 fl.oz.
E2987700

Golden Mask

16.9 fl.oz.
E2989300

Shampoo

16.9 fl.oz.
E2988800

Conditioner

16.9 fl.oz.
E3454000

Instant Mask

8.4 fl.oz.
E3078100

Golden Mask

8.4 fl.oz.
E2989100

Blow-Dry Cream

5.1 fl.oz.
E2988100

Serum

1.0 fl.oz.
E2987800

Repair 10-in-1

6.4 fl.oz.
E2989500

Nutrifier For Dry Hair



Shampoo

50.7 fl.oz.
E2364420

Conditioner

33.8 fl.oz.
E2743100

Masque

16.9 fl.oz.
E2365121

Shampoo

16.9 fl.oz.
E2364220

Conditioner

16.9 fl.oz.
E3453800

Masque

8.4 fl.oz.
E3102600

DD Balm

1.35 fl.oz.
E2365500

Pro Longer For longer, thicker hair



Shampoo

50.7 fl. oz.
E3277600

Conditioner

33.8 fl.oz.
E3278700

Masque

16.9 fl.oz.
E3278700

Ends Filler Concentrate

13.5 fl.oz.
E3279000

Ends Filler Single Use Concentrate (3 Pack)

0.50 fl. oz.
E3279100

Shampoo

16.9 fl.oz.
E3277400

Conditioner

16.9 fl.oz.
E3454100

Masque

8.4 fl.oz.
E3278600

Leave-In

5.1 fl.oz.
E3279300

Inforcer For Breakage-Prone Hair



Shampoo

50.7 fl.oz.
E2229203

Conditioner

25.3 fl.oz.
E2783401

Masque

16.9 fl.oz.
E2229900

Shampoo

16.9 fl.oz.
E2229101

Conditioner

16.9 fl.oz.
E3453700

Masque

8.4 fl.oz.
E3102500

Leave-In

5.1 fl.oz.
E2230201

Volumetry For Fine Hair



Shampoo

50.7 fl.oz.
E2507901

Conditioner

25.3 fl.oz.
E2743200

Shampoo

10.1 fl.oz.
E2362800

Conditioner

6.7 fl.oz.
E2363100

Root Spray

4.2 fl.oz.
E2363401

Liss Unlimited For Coarse or Unruly Hair



Shampoo

50.7 fl.oz.
E2223702

Masque

16.9 fl.oz.
E2222601

Shampoo

16.9 fl.oz.
E2221901

Shampoo

10.1 fl.oz.
E2220601

Conditioner

6.7 fl.oz.
E222100

Masque

8.4 fl.oz.
E2222400

Blow-Dry Cream

5.1 fl.oz.
E2222800

Accessories



Shampoo PUMP

1500ML
E1599400

Conditioner PUMP

1000ML
E2936500

TECNI
ART.

HOLD



Extreme Laquer
10.2 oz.
P1053201



Infinium 3
10.2 oz.
P1054101



Infinium 4
10.2 oz.
P1054201

TEXTURE



Next Day Hair
6.8 oz.
P1053301



Morning After Dust
6.76 oz.
E2907800



Architexture
1.7 oz.
P1053504



Web
5.1 oz.
E2906400



Fix Polish
2.5 oz.
E2908500

AT-HOME

Normal to Fine Hair



Shampoo
8.45 fl.oz.
E1860600

Thick Hair



Masque
6.7 fl.oz.
E1859820

Thick Hair



Shampoo
8.45 fl.oz.
E1860000

Thick Hair



Masque
6.7 fl.oz.
E1860500

Leave-Ins



Creme Universelle
5.0 fl.oz.
E1977320



Huile Originale
3.4 fl.oz.
E2505600



Huile Radiance
3.4 fl.oz.
E2505700

VOLUME



Volume Envy Extra
8.2 oz.
E2909300



Densité
4.2 fl.oz.
P1053901



Super Dust
0.25 oz.
E2907300

TRANSFORMERS



Transformer Lotion
5.1 fl.oz.
E2909000



Transformer Gel
5.1 fl.oz.
E2908700

SMOOTH



Liss Control
5.0 oz.
E2906200



Liss Control +
1.69 oz.
E2906300

CURL



Bouncy & Tender
5.0 fl.oz.
E2906000



Siren Waves
5.0 oz.
E2906100

HOMME



Strong
5.0 fl.oz.
E0975000



Sculpte
5.0 fl.oz.
E1599101



Mat
2.7 fl.oz.
E1599600



Clay
1.7 fl.oz.
E1601200



Poker Paste
2.6 oz.
U2835700

MYTHIC
OIL



TRAVEL SIZES

SERIE EXPERT

Pro Longer



Shampoo
3.4 fl.oz.
E3277700

Mask
2.5 fl.oz.
E3278800

Absolut Repair



Shampoo
3.4 fl.oz.
E2988500

Resurfacing Golden Mask
2.5 fl.oz.
E2989400

Inforcer



Shampoo
3.4 fl.oz.
E2547500

Masque
2.5 fl.oz.
E2547600

Blondifier



Shampoo
3.4 fl.oz.
E2799100

Masque
2.5 fl.oz.
E2799400

Silver



Shampoo
3.4 fl.oz.
E2547901

TECNI ART.



Extreme Laquer
2.1 oz.
P1106101



Next Day Hair
2.1oz.
P1053401

MYTHIC OIL

Thick Hair



Shampoo
2.50 fl.oz.
E2507400

Masque
2.50 fl.oz.
E2507600

Normal to Fine Hair



Shampoo
2.50 fl.oz.
E2507300

Masque
2.50 fl.oz.
E2507500

Oils and Leave-ins



Crème Universelle
1.69 fl.oz.
E2529100

Originale
1.01 fl.oz.
E2505600

L'ORÉAL
PROFESSIONNEL
PARIS

ACCESSORIES

BALAYAGE ACCESSORIES

☐ **BALAYAGE COMPLETE ARTIST KIT**
(Includes 2 brushes, 2 planchettes, 1 whisk, set of 5 clips in a durable carryall case) U1863900

☐ **BALAYAGE PLANCHETTE**
U1863500

☐ **SMALL BALAYAGE BRUSH**
U1863400

☐ **MEDIUM BALAYAGE BRUSH**
P1993700

☐ **LARGE BALAYAGE BRUSH**
P1993600

LIGHTENER ACCESSORIES

☐ **LIGHTENER SMALL PLANCHETTE**
E9845100

☐ **LIGHTENER MEDIUM PLANCHETTE**
E9845200

MÈCHES

☐ **EASI-MÈCHES LONG**
E2848800

☐ **SWEET MÈCHES**
E1980400

☐ **ALUMINUM FOIL**
P2009400

L'ORÉAL PROFESSIONEL BRANDED ACCESSORIES

☐ **APRON**
E9839700

☐ **APPLICATOR BOTTLE**
P1937000

☐ **BOWL**
E3195900

☐ **CAPE**
P1937100

☐ **COLOR RACK**
For use with INOA, Majirel, DIA & LUO, each rack holds up to 36 tubes
P2127100

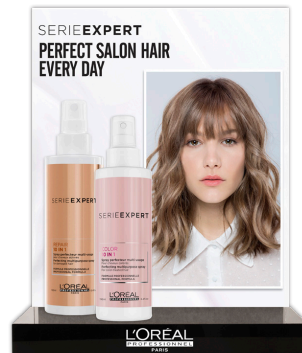
☐ **COLOR WHISK**
P2142900

☐ **SHAKER**
P1991900

☐ **TUBE KEY**
P1991800

☐ **GRIP CLIPS**
(set of 4)
U2747100

☐ **LARGE HAIRCOLOR BRUSH**
E2492300



PRODUCT GLORIFIER

Highlight new launches at front desk

**1,000
POINTS**



TOP 10 SHELF TALKERS & INSERTS

Promote best sellers on retail wall

**1,720
POINTS**



BOOKENDS

To educate on hair need on retail wall

**700
POINTS**



PRICE LIST & INSERTS

Display product prices on retail wall

**750
POINTS**



PROMOTION FRAME & INSERTS

Display new promotions at front desk

**900
POINTS**



LOGO BLOCK

Promote L'Oréal Professionnel partnership anywhere in the salon

**950
POINTS**

LARGE

**670
POINTS**

MINI



SHOPPING BAGS

Complete the retail experience

**1,150
POINTS**

25 BAGS

Majirel

IONÈNE G + INCELL



- ☐ LP MJ MAJIREL ABSOLU 6
43004801
- ☐ LP MJ MAJIREL ABSOLU 7
43006701
- ☐ LP MJ MAJIREL ABSOLU 5
43002901
- ☐ LP MJ MAJIREL ABSOLU 8
43008301
- ☐ LP MJ MAJIREL SUPERIOR COVERAGE 6.0
P0048800
- ☐ LP MJ MAJIREL SUPERIOR COVERAGE 7.0
P0049000
- ☐ LP MJ MAJIREL SUPERIOR COVERAGE 5.0
P0048700
- ☐ LP MJ MAJIREL ABSOLU 4
P1531000
- ☐ LP MJ MAJIREL COOL INFORCED 7.1
P1908300
- ☐ LP MJ MAJIREL COOL INFORCED 8.1
P1908500



Majirel COOL COVER

- ☐ LP MJ COOL COVERAGE 6
P0964000
- ☐ LP MJ COOL COVERAGE 7
P0964300
- ☐ LP MJ COOL COVERAGE 5
P0963700
- ☐ LP MJ COOL COVER 8
P1020700
- ☐ LP MJ COOL COVERAGE 7.1
P0964400
- ☐ LP MJ COOL COVERAGE 4
P0963500
- ☐ LP MJ COOL COVERAGE 6.1
P0964100
- ☐ LP MJ COOL COVER 8.11
P1021700
- ☐ LP MJ COOL COVER 7.11
P1021600
- ☐ LP MJ COOL COVERAGE 5.1
P0963800



inoA™

- ☐ LP INOA 2P 6
P0540600
- ☐ LP INOA 2P 7
P0540800
- ☐ LP INOA 2P 5
P0540700
- ☐ LP INOA 2P 6.0
P0708300
- ☐ LP INOA 2P 8
P0540900
- ☐ LP INOA 2P 7.0
P0708402
- ☐ LP INOA 2P 5.0
P0712602
- ☐ LP INOA 2P 4
P0541000
- ☐ LP INOA 2P 8.0
PP1018400
- ☐ LP INOA 2P 9
P0541100



DIA LIGHT

- ☐ DIA LIGHT CLEAR
P0587000
- ☐ DIA LIGHT 10.12 (MILKSHAKE)
P0641800
- ☐ DIA LIGHT 9.01 (MILKSHAKE)
P0586600
- ☐ DIA LIGHT 10.21 (MILKSHAKE)
P0827200
- ☐ DIA LIGHT 9.12 (MILKSHAKE)
P0826800
- ☐ DIA LIGHT 9.11 (MILKSHAKE)
P0744300
- ☐ DIA LIGHT 8
P0586300
- ☐ DIA LIGHT 10.13 (MILKSHAKE)
P0641900
- ☐ DIA LIGHT 9.02 (MILKSHAKE)
P0586700
- ☐ DIA LIGHT 9.13
P0586900

TOP RETAIL MUST-HAVES



☐ **Color
10-in-1**
6.4 fl.oz.
E3083500



☐ **Vitamino Color
Shampoo**
16.9 fl.oz.
E3082800



☐ **Repair
10-in-1**
6.4 fl.oz.
E2989500



☐ **Absolut Repair
Instant Masque**
8.4 fl.oz.
E3078100



☐ **Blondifier
Shampoo**
16.9 fl.oz.
E2740700



☐ **Volumetry
Root Spray**
4.2 fl. oz.
E2363401



☐ **Mythic Oil
Originale**
3.4 fl.oz.
E2505600



☐ **Next Day Hair**
6.8 oz
P1053301



☐ **Infinium 4**
10.2 oz
P1054201



☐ **Morning After
Dust**
6.8 oz.
E2907800

SERIE EXPERT POWERMIX



☐ **POWERMIX
REPAIR**
5.1 fl.oz.
E2988400



☐ **POWERMIX
NUTRI**
5.1 fl.oz.
E2505400



☐ **POWERMIX
COLOR**
5.1 fl.oz.
E3084700



☐ **POWERMIX
LISS**
5.1 fl.oz.
E2505200



☐ **POWERMIX
FORCE**
5.1 fl.oz.
E2505300



☐ **POWERMIX
BASE**
5.1 fl.oz.
E2504900