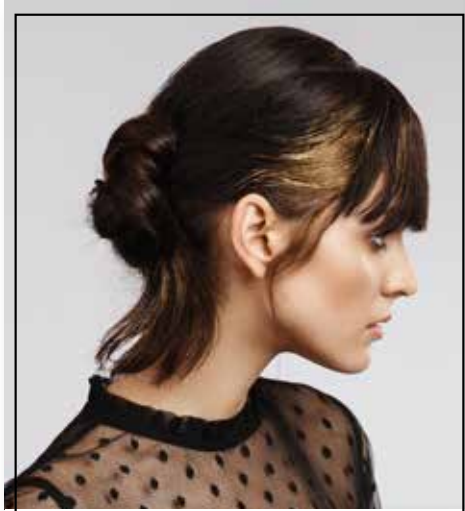


DIGITAL SERVICE

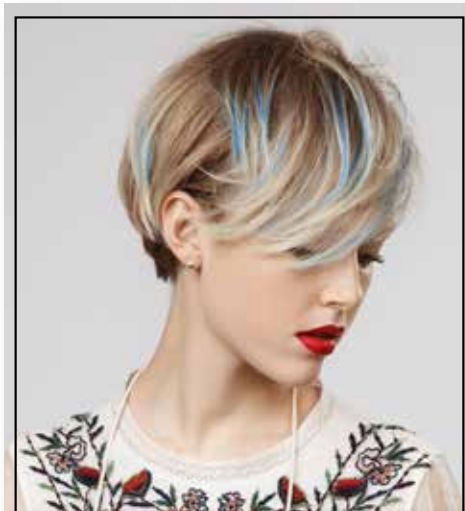
MENU



#BIRTHDAYHAIR



#MERMAIDHAIR



#HOLIDAYHAIR



#PARTYHAIR



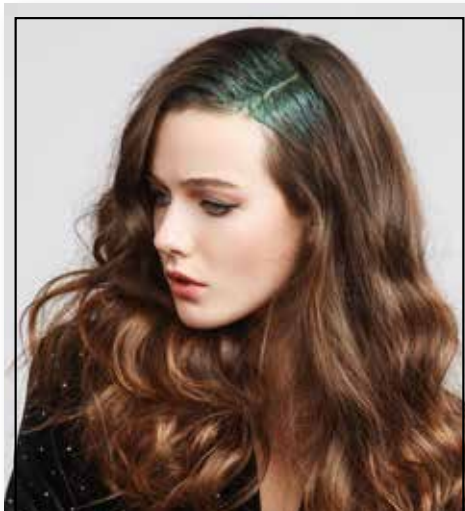
L'ORÉAL
PROFESSIONNEL
PARIS



#FESTIVALHAIR



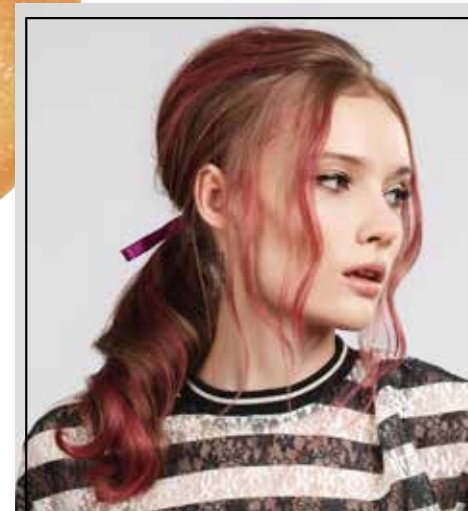
#CONCERTHAIR



#NEWYEARSHAIR



#BRIDESMAIDHAIR



#DATEHAIR



#FRENCHGIRLHAIR



L'Oréal Professionnel

MAKE-UP YOUR HAIR IN FLASH

FLASH Service: 30 min. max

FLASH Wear: Remove in 1 shampoo

Visibility: On a all bases. No transfer

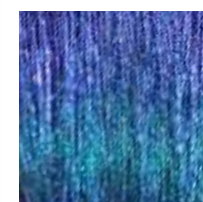


#mermaidhair #colorfulhair

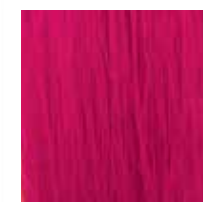


#COLORFULHAIRFLASH

GLITTER AND MATTE SHADES



GALAXY TRIP



MIDNIGHT FUCHSIA

STEP 1



Apply **Midnight Fuchsia** to the upper facial contour area. Follow by applying **Galaxy Trip** throughout the mid lengths and ends

STEP 2



Allow to air dry completely. Taking vertical sections, curl the hair away from the face

STEP 3



Using a small amount of **Mythic Oil Huile Originale**, separate curls and fix with **Infinium 4**



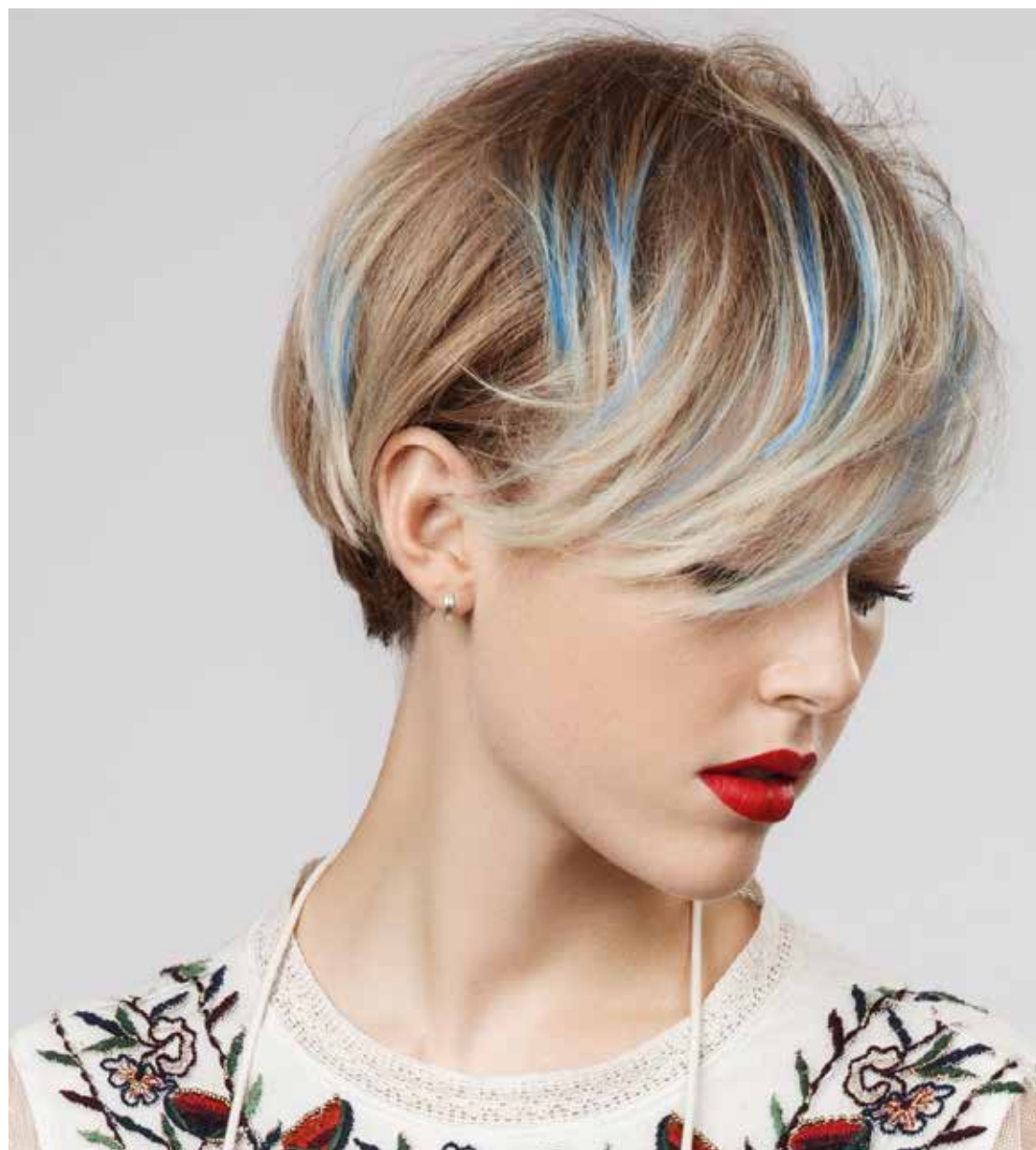
L'Oréal Professionnel

MAKE-UP YOUR HAIR IN FLASH

FLASH Service: 30 min. max

FLASH Wear: Remove in 1 shampoo

Visibility: On a all bases. No transfer

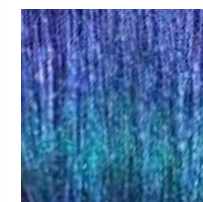


#holidayhair #colorfulhair



#COLORFULHAIRFLASH

GLITTER SHADE



GALAXY TRIP

STEP 1



Create a deep side part, braiding the hair on the lower side of the parting

STEP 2



Accentuate braid + ends of the bangs with **Galaxy Trip**. Allow to air dry

STEP 3



Create texture using **Architexture** and **Infinium 3**



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MAKE-UP YOUR HAIR IN FLASH

FLASH Service: 30 min. max

FLASH Wear: Remove in 1 shampoo

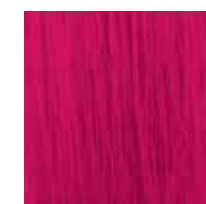
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#datehair #colorfulhair



#COLORFULHAIRFLASH MATTE SHADE



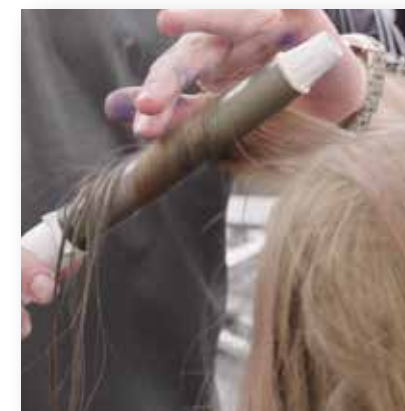
MIDNIGHT FUCHSIA

STEP 1



Apply **Midnight Fuchsia** on select pieces, framing the face

STEP 2



Allow to air dry completely. Taking vertical sections, curl hair away from face

STEP 3



Gather hair into a low ponytail at the nape of the neck, leaving a few pieces out to contour the face

STEP 4



Secure hold and provide shine with **Infinium 4**



L'Oréal Professionnel

MAKE-UP YOUR HAIR IN FLASH

FLASH Service: 30 min. max

FLASH Wear: Remove in 1 shampoo

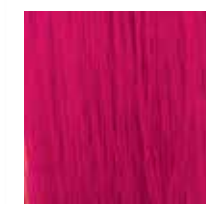
Visibility: On a all bases. No transfer



#partyhair #colorfulhair



#COLORFULHAIRFLASH MATTE SHADE



MIDNIGHT FUCHSIA

STEP 1



Take vertical sections of the hair and alternate curling directions

STEP 2



Mix equal parts **Mythic Oil Huile Originale** and **Midnight Fuchsia**

STEP 3



Apply throughout the mid lengths framing the face. Allow to air dry

STEP 4



Texturize with **Next Day Hair**



L'Oréal Professionel

MAKE-UP YOUR HAIR IN FLASH

FLASH Service: 30 min. max

FLASH Wear: Remove in 1 shampoo

Visibility: On a all bases. No transfer



#bridesmaidhair #colorfulhair



#COLORFULHAIRFLASH

VELVET SHADE



GOLD DIGGER

STEP 1



Apply Mythic Oil Huile Originale to towel-dried hair and blow dry smooth

STEP 2



Create an inside-out braid across the front of the hair. Gather the remaining hair at the nape of the neck and create a second braid

STEP 3



Twist and fix the front-braid around the back-braid

STEP 4



Draw **Gold Digger** shade on outlines and connecting parts



L'Oréal Professionnel

MAKE-UP YOUR HAIR IN FLASH

FLASH Service: 30 min. max

FLASH Wear: Remove in 1 shampoo

Visibility: On a all bases. No transfer

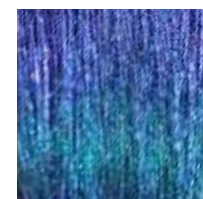


#concerthair #colorfulhair

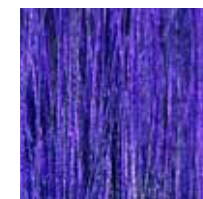


#COLORFULHAIRFLASH

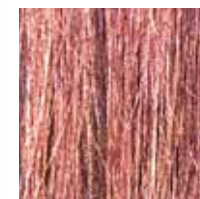
VELVET AND GLITTER SHADES



GALAXY TRIP



PURPLE REIGN



DANCING PINK

STEP 1



Apply **Dancing Pink** on select pieces. Allow to air dry

STEP 2



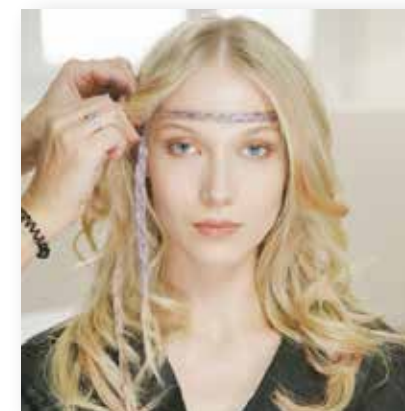
Curl the hair to create gentle waves throughout the mid lengths and ends

STEP 3



Create two braids, one at each temple. Apply an equal mix of **Purple Reign** and **Galaxy Trip** to each braid and allow to air dry

STEP 4



Fix one braid across the forehead using a hair pin, and shake remaining waves loose



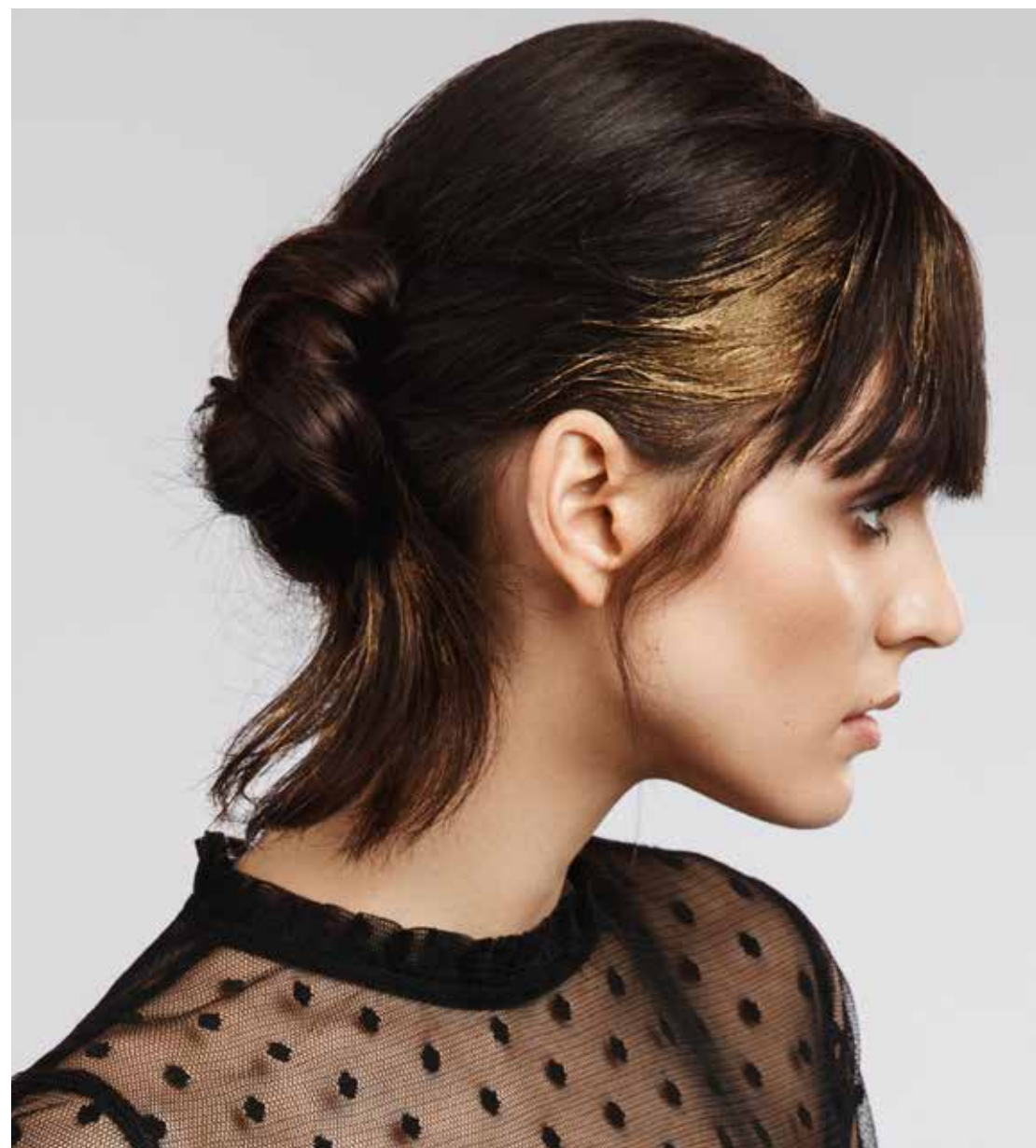
L'Oréal Professionel

MAKE-UP YOUR HAIR IN FLASH

FLASH Service: 30 min. max

FLASH Wear: Remove in 1 shampoo

Visibility: On a all bases. No transfer

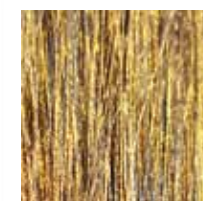


#birthdayhair #colorfulhair



#COLORFULHAIRFLASH

VELVET SHADE



GOLD DIGGER

STEP 1



Gather the hair at the nape of the neck, leaving fringe free. Secure with **Architexture**

STEP 2



Twist hair to the side leaving ends out and fix it with pins

STEP 3



Apply **Gold Digger** to sides, fringe and ends. Apply **Infinium 4** for hold and shine



L'Oréal Professionel

MAKE-UP YOUR HAIR IN FLASH

FLASH Service: 30 min. max

FLASH Wear: Remove in 1 shampoo

Visibility: On a all bases. No transfer

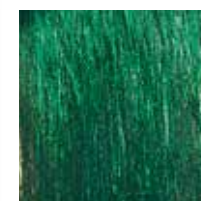


#frenchgirlhair #colorfulhair



#COLORFULHAIRFLASH

VELVET SHADE



MYSTIC FOREST

STEP 1



Loosely curl the mid lengths and ends in alternating directions

STEP 2



Backcomb roots and fix it with **Infinium 4**

STEP 3



Apply **Mystic Forest** to select pieces throughout the hair



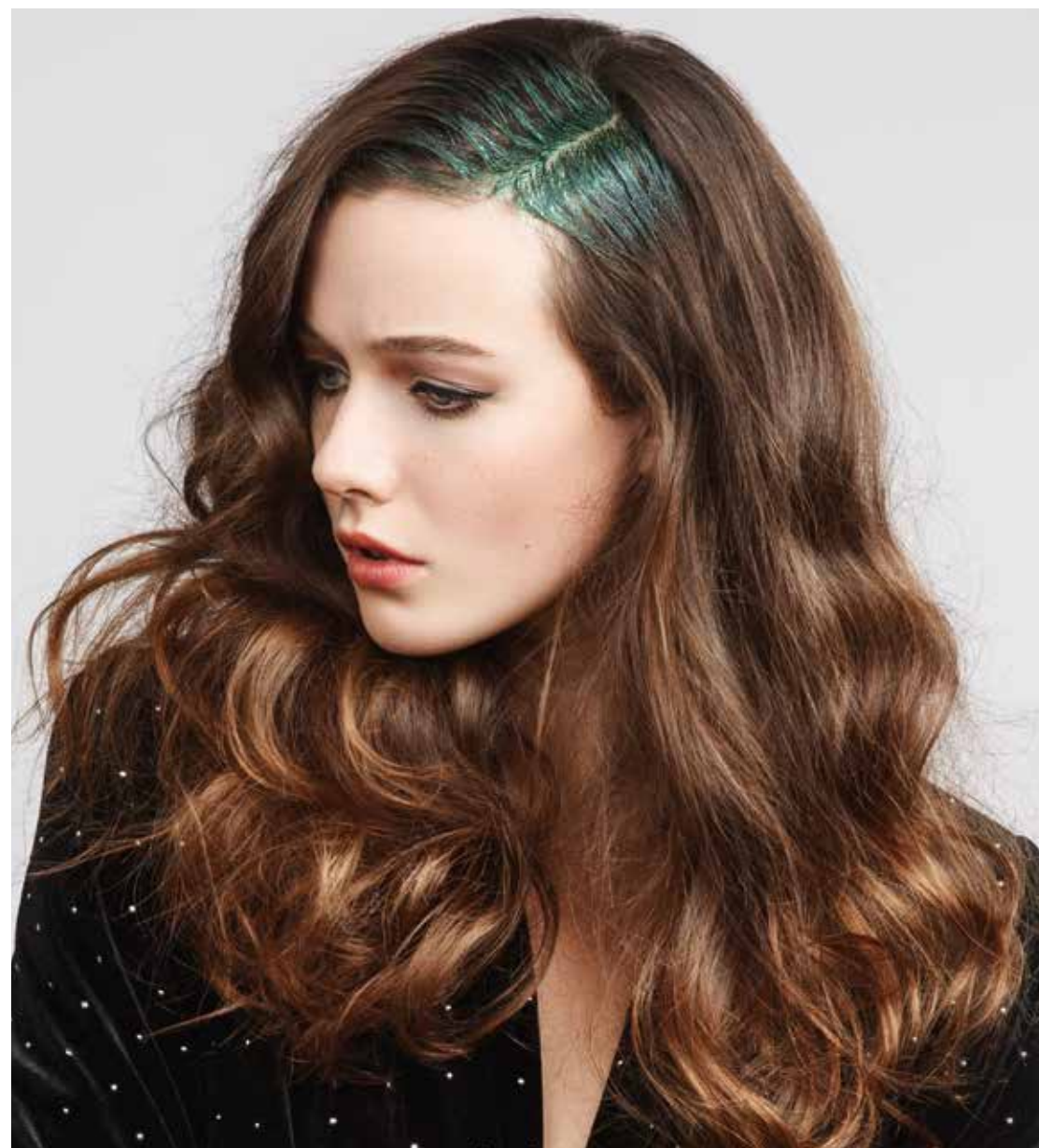
L'Oréal Professionel

MAKE-UP YOUR HAIR IN FLASH

FLASH Service: 30 min. max

FLASH Wear: Remove in 1 shampoo

Visibility: On a all bases. No transfer

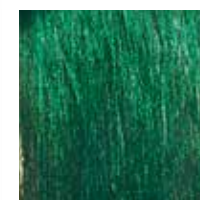


#newyarsevehair #colorfulhair



#COLORFULHAIRFLASH

VELVET AND GLITTER SHADES



MYSTIC FOREST



HELLO HOLO

STEP 1



Create a deep side part, curl the hair to create gentle waves throughout the mid lengths and ends

STEP 2



Mix equal parts **Hello Holo**, **Mystic Forest** and **Dual Stylers Liss and Pump Up**

STEP 3



Using the **#COLORFULHAIR FLASH Brush**, apply mixture to the side parting and allow to air dry



L'Oréal Professionnel

MAKE-UP YOUR HAIR IN FLASH

FLASH Service: 30 min. max

FLASH Wear: Remove in 1 shampoo

Visibility: On a all bases. No transfer

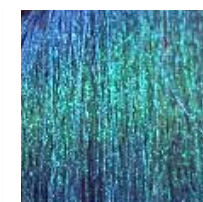


#festivalhair #colorfulhair



#COLORFULHAIRFLASH

GLITTER SHADE



HELLO HOLO

STEP 1



Using center parting, create 4 twists in mohawk section and secure with hair pins

STEP 2



Create a radial parting on each side of the head. Gather hair into a top knot at the crown, leaving the hair at the occipital area free

STEP 3



Braid a small section of the hair behind the ear

STEP 4



Highlight Step 1, 2 and 3 with **Hello Holo** and fix with **Extreme Lacquer**





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